



Visitor Arrival Report–AUGUST 2016

PLEASE NOTE: Due to a change in PVA data source, starting in FEBRUARY 2014, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY. This report and subsequent reports hereafter, for comparison with year 2013 arrivals by Market Segments will reflect the changes from Residency to NATIONALITY. The difference however small will be noticed when compared to the already published YEAR 2013 report by Residency. Over All total number of visitor arrivals will remain the same.

- **Overall:** For the month of AUGUST 2016, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 13,283 representing a decreased of 2,274 (-14.62%) compared to AUGUST 2015 with 15,557 visitor arrivals.
- This month's visitors from Japan, Taiwan showed an increase from last month; Korea, US and Europe markets showed a decline, which is a trend, noticed this year.

	2015											
	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
TOTAL	15,920	17,787	14,966	12,812	12,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579
vs. PP**	3%	12%	-16%	-14%	-1%	-29%	11%	26%	-21%	1%	-8%	10%
	2016											
TOTAL	14,183	14,134	12,252	10,667	9,602	11,383	12,494	13,283				
vs. PP**	13%	0%	-13%	-13%	-10%	19%	10%	6%				

**PP: previous Period

		AUG 2016	Market Share %	Visitor IYA	Share IYA	Market Share %	AUG 2015	JULY 2016
1	PRC-China	6750	50.82%	74	87	58.32%	9073	6765
2	Japan	2867	21.58%	96	113	19.16%	2981	1905
3	ROC-Taiwan	1537	11.57%	129	151	7.69%	1196	1463
4	Korea	1057	7.96%	96	112	7.09%	1103	1021
5	N. America	488	3.67%	92	107	3.43%	533	699
6	Europe Total	175	2.07%	96	112	1.84%	287	235
	Other	309	2.33%	80	94	2.47%	384	406
	Grand total	13283	100.00%	85		100.00%	15557	12494

Key Markets

- People's Republic of China (China) with 6,750 arrivals in AUGUST 2016 representing a decrease of 2,323 (-25.60%) compared to same month last year with 9,073 arrivals. PRC continues to be the overall leading market share by 54.15%. Choices of carriers for PRC nationals are Palau Pacific Air, Nok Air, Asiana Airlines, Lion Air and Korean Airlines, which sustained number of China passengers. This month showed an decrease of Chinese arriving on Asiana and Korea Air, which would be FIT customers coming from Beijing. Purpose of Entry by Nationality data indicates that Business recorded a 0.47% whereas Tourist recorded 99.53%.
- Japan with 2,867 arrivals in AUGUST 2016 represent a decreased of 114 (-3.82%) compared to same month last year with 2,982 arrivals. Compared to JULY 2016, it increased by 50% which is the result of new airline ANA. Purpose of Entry by Nationality data indicates that Business recorded at 1.57% whereas Tourist recorded 98.43%.



- ROC (Taiwan) with 1,537 arrivals in AUGUST 2016 representing an increase of 341 (28.51%) compared to same month last year with 1,196 arrivals. Compared to JULY 2016, it increased by 5.05%. TransAsia increased from 476 to 660 passengers this month. Purpose of Entry by Nationality data indicates that Business recorded 1.30% whereas Tourist recorded 98.70%
- Korea with 1,057 arrivals in AUGUST 2016 represent a decreased of 46 (-4.17%) compared to same month last year with 1,103 arrivals. Compared to JULY 2016, it increased by 3.52%. Purpose of Entry by Nationality data indicates that Business recorded a 1.51% whereas Tourist recorded 98.49%.
- North America with 488 arrivals in AUGUST 2016 representing a decreased of 45 (-8.44%) compared to same month last year with 533 arrivals. Compared to JULY 2016, it decreased by -30%. Purpose of Entry by Nationality indicates that Business recorded 6.35% whereas Tourist recorded 93.65%
- Total Europe including Russia with 275 arrivals in AUGUST 2016 represent a decreased of 12 (38.05%) compared to same month last year with 287 arrivals. Compared to JULY 2016, it increased by 17%. Purpose of Entry by Nationality data indicates that Business recorded a 5.82% whereas Tourist recorded 94.18%

Indicated Action: PVA will still continue to monitor and recommend action plans for declining markets to recover visitor trends.

Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits)

AIRLINES	ANA Airlines	Asiana Airlines	China Airlines	Delta Airlines	Japan Airlines	Korea Air	Lion Airline	Nok Airline	Private Air	Totals
	181	1873	1049	1315	195	969	1223	1052	66	
% of PRC nationals		53%	3%	1%		27%	99%	99%	68%	
AIRLINES	PPA	Trans Asia	United	VESSEL						
	3168	679	1484	29					TOTAL	13,283
% of PRC nationals	98%	1%	1%							

2015 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	
AUS / NZ	102	61	100	84	176	91	73	65	76	88	63	76	1,055	
GERMANY	143	88	131	105	42	26	24	40	50	68	88	95	900	
GUAM			GUAM ARE U.S. NATIONALS											-
HONG KONG			HONG KONG ARE PRC CHINA NATIONALS											-
ITALY	58	49	67	10	22	8	20	49	14	9	19	64	389	
JAPAN	3,188	2,801	3,375	2,490	2,301	1,425	1,739	2,981	2,760	2,103	2,560	3,293	31,016	
KOREA	1,756	828	820	813	960	886	985	1,103	768	1,057	1,170	1,181	12,327	
MICRONESIA	50	38	34	45	82	36	39	43	52	53	28	26	526	
PHILIPPINES	86	64	92	91	132	77	85	186	76	108	75	112	1,184	
PRC CHINA	7,896	10,955	7,355	7,004	6,840	6,772	7,333	9,073	6,747	6,484	5,062	5,537	87,058	
ROC TAIWAN	1,253	1,763	1,409	896	1,051	947	1,198	1,196	939	1,389	1,172	961	14,174	
RUSSIA	94	32	57	35	43	3	16	12	8	23	64	15	402	
SWITZERLAND	30	41	31	27	24	8	27	14	18	16	40	18	294	
UNITED KINGDOM	72	56	75	70	45	36	30	51	37	42	62	52	628	
US MAINLAND	789	749	1,074	782	785	682	576	533	506	791	693	792	8,752	
OTHER EUROPE	278	173	220	172	74	68	57	121	100	122	222	160	1,767	
OTHERS	125	89	126	188	128	64	103	90	135	103	111	197	1,459	
TOTAL	15,920	17,787	14,966	12,812	12,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579	161,931	

PLEASE NOTE:

DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN FEBRUARY 2014, AND UNTIL FURTHER NOTICE, PVA IS REPORTING ITS VISTIOR ARRIVAL STATISTICS BASED SOLEY ON NATIONALITY. This report and subsequent reports therafter for comparison with 2013 arrivals by Market will reflect the changes to Nationality. The difference however small will be noticed compared to the already published YEAR 2013 report by RESIDENCY. Over All Total will remain same.

2016 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	AUG 2016 vs. AUG 2015	AUG 2016 Market Share	2016 YTD vs. 2015 YTD	
AUS / NZ	97	69	125	78	92	87	61	49	-	-	-	-	658	-24.62%	0.37%	-12.50%	
GERMANY	122	120	117	80	52	32	50	48	-	-	-	-	621	20.00%	0.36%	3.67%	
GUAM			GUAM ARE U.S. NATIONALS											-			
HONG KONG			HONG KONG ARE PRC CHINA NATIONALS											-			
ITALY	33	35	52	17	7	30	14	47	-	-	-	-	235	-4.08%	0.35%	-16.96%	
JAPAN	3,050	3,368	3,294	1,967	1,627	1,332	1,905	2,867	-	-	-	-	19,410	-3.82%	21.58%	-4.38%	
KOREA	1,392	1,038	782	1,047	864	758	1,021	1,057	-	-	-	-	7,959	-4.17%	7.96%	-2.36%	
MICRONESIA	39	67	23	28	48	77	124	60	-	-	-	-	466	39.53%	0.45%	26.98%	
PHILIPPINES	79	97	90	71	94	76	109	84	-	-	-	-	700	-54.84%	0.63%	-13.90%	
PRC CHINA	6,889	6,808	5,128	4,933	4,760	6,294	6,765	6,750	-	-	-	-	48,327	-25.60%	50.82%	-23.57%	
ROC TAIWAN	1,357	1,264	1,232	1,206	1,019	1,578	1,463	1,537	-	-	-	-	10,656	28.51%	11.57%	9.71%	
RUSSIA	70	25	58	54	24	2	9	1	-	-	-	-	243	-91.67%	0.01%	-16.78%	
SWITZERLAND	42	36	33	27	20	14	23	11	-	-	-	-	206	-21.43%	0.08%	1.98%	
UNITED KINGDOM	51	53	80	70	50	51	56	45	-	-	-	-	456	-11.76%	0.34%	4.83%	
US MAINLAND	682	828	862	657	692	782	699	488	-	-	-	-	5,690	-8.44%	3.67%	-4.69%	
OTHER EUROPE	186	171	243	189	86	92	83	123	-	-	-	-	1,173	1.65%	0.93%	0.86%	
OTHERS	94	155	133	243	167	178	112	116	-	-	-	-	1,198	28.89%	0.87%	31.22%	
TOTAL	14,183	14,134	12,252	10,667	9,602	11,383	12,494	13,283	-	-	-	-	97,998	-14.62%	100.00%	-13.41%	

Future forecast for remanding year: 12,941 13,018 12,479 13,473 13,915