

Visitor Arrival Report–OCOTBER 2016

PLEASE NOTE: Due to a change in PVA data source, starting in FEBRUARY 2014, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY. This report and subsequent reports hereafter, for comparison with year 2013 arrivals by Market Segments will reflect the changes from Residency to NATIONALITY. The difference however small will be noticed when compared to the already published YEAR 2013 report by Residency. Over All total number of visitor arrivals will remain the same.

- Overall:** For the month of OCOTBER 2016, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 8,987 representing a decreased of 3,469 (-27.85%) compared to OCOTBER 2015 with 12,456 visitor arrivals.

	2015											
	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
TOTAL	15,920	17,787	14,966	12,812	12,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579
vs. PP**	3%	12%	-16%	-14%	-1%	-29%	11%	26%	-21%	1%	-8%	10%
	2016											
TOTAL	14,183	14,134	12,252	10,667	9,602	11,383	12,494	13,283	12,167	8,987		
vs. PP**	13%	0%	-13%	-13%	-10%	19%	10%	6%	-8%	-26		

**PP: previous Period

		OCT 2016	Market Share %	Visitor IYA	Share IYA	Market Share %	OCT 2015	SEPT 2016
1	PRC-China	4237	47.15%	65	91	52.06%	6484	5326
2	Japan	1532	17.05%	73	101	16.88%	2103	3221
3	ROC-Taiwan	616	6.85%	44	61	11.15%	1389	1323
4	Korea	1029	11.45%	97	135	8.49%	1057	1169
5	N. America	792	8.81%	100	139	6.35%	791	569
6	Europe Total	446	4.96%	159	221	2.25%	280	276
	Other	335	3.73%	95	132	2.83%	352	283
	Grand total	8987	100.00%	72		100.00%	12286	12167

Key Markets

- People's Republic of China (China) with 4,237 arrivals in OCTOBER 2016 representing a decreased of 2,247 (-34.65%) compared to same month last year with 6,484 arrivals. PRC continues to be the overall leading market share by 47.15%. Choices of carriers for PRC nationals this month are Palau Pacific Air, Asiana Airlines, Lion Air, China Air and Korean Airlines, which sustained number of China passengers. Purpose of Entry by Nationality data indicates that Business recorded a 0.61% whereas Tourist recorded 99.39%.
- Japan with 1,532 arrivals in OCTOBER 2016 represent a decreased of 571 (-27.15%) compared to same month last year with 2,103 arrivals. Purpose of Entry by Nationality data indicates that Business recorded at 1.57% whereas Tourist recorded 98.43%.
- ROC (Taiwan) with 616 arrivals in OCTOBER 2016 representing a decrease of 773 (-55.65%) compared to same month last year with 1,389 arrivals. Compared to SEPTEMBER 2016, it decreased by -53.44%. Purpose of Entry by Nationality data indicates that Business recorded 1.62% whereas Tourist recorded 98.38%. TransAsia Air

- Korea with 1,029 arrivals in OCTOBER 2016 represent a decreased of 28 (-2.65%) compared to same month last year with 1,057 arrivals. Compared to SEPTEMBER 2016, it decreased by -11.98%. Purpose of Entry by Nationality data indicates that Business recorded a 1.65% whereas Tourist recorded 98.35%.
- North America with 792 arrivals in OCTOBER 2016 representing an increase of 1 (0.13%) compared to same month last year with 791 arrivals. Compared to SEPTEMBER 2016, it increased by 39.19%. Purpose of Entry by Nationality indicates that Business recorded 2.90% whereas Tourist recorded 97.10%
- Total Europe including Russia with 446 arrivals in OCTOBER 2016 represent an increase of 166 (59.29%) compared to same month last year with 280 arrivals. Compared to SEPTEMBER 2016, it increased by 61.59%. Purpose of Entry by Nationality data indicates that Business recorded a 2.69% whereas Tourist recorded 97.31%

Indicated Action: PVA will still continue to monitor and recommend action plans for declining markets to recover visitor trends.

Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits)

AIRLINES	ANA Airlines	Asiana Airlines	China Airlines	Delta Airlines	Japan Airlines	Korea Air	Lion Airline	Smile Airline	Private Air	Totals
		1032	858	1039		848	944		18	
% of PRC nationals		94%	5%	2%		31%	98%		5%	
AIRLINES	PPA	Trans Asia	United	VESSEL						
	2679		1568	1					TOTAL	8,987
% of PRC nationals	99%		2%							

2015 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
AUS / NZ	102	61	100	84	176	91	73	65	76	88	63	76	1,055
GERMANY	143	88	131	105	42	26	24	40	50	68	88	95	900
ITALY	58	49	67	10	22	8	20	49	14	9	19	64	389
JAPAN	3,188	2,801	3,375	2,490	2,301	1,425	1,739	2,981	2,760	2,103	2,560	3,293	31,016
KOREA	1,756	828	820	813	960	886	985	1,103	768	1,057	1,170	1,181	12,327
MICRONESIA	50	38	34	45	82	36	39	43	52	53	28	26	526
PHILIPPINES	86	64	92	91	132	77	85	186	76	108	75	112	1,184
PRC CHINA	7,896	10,955	7,355	7,004	6,840	6,772	7,333	9,073	6,747	6,484	5,062	5,537	87,058
ROC TAIWAN	1,253	1,763	1,409	896	1,051	947	1,198	1,196	939	1,389	1,172	961	14,174
RUSSIA	94	32	57	35	43	3	16	12	8	23	64	15	402
SWITZERLAND	30	41	31	27	24	8	27	14	18	16	40	18	294
UNITED KINGDOM	72	56	75	70	45	36	30	51	37	42	62	52	628
US MAINLAND	789	749	1,074	782	785	682	576	533	506	791	693	792	8,752
OTHER EUROPE	278	173	220	172	74	68	57	121	100	122	222	160	1,767
OTHERS	125	89	126	188	128	64	103	90	135	103	111	197	1,459
TOTAL	15,920	17,787	14,966	12,812	12,705	11,129	12,305	15,557	12,286	12,456	11,429	12,579	161,931

2016 Visitor Arrival For Each Market Group by NATIONALITY (BUSINESS, INVESTOR & VISITORS ONLY)

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	OCT 2016	OCT 2016	2016 YTD
														vs. OCT 2015	Market Share	vs. 2015 YTD
AUS / NZ	97	69	125	78	92	87	61	49	86	75	-	-	819	-2.27%	0.83%	-10.59%
GERMANY	122	120	117	80	52	32	50	48	44	97	-	-	762	42.65%	1.08%	6.28%
ITALY	33	35	52	17	7	30	14	47	24	27	-	-	286	200.00%	0.30%	-6.54%
JAPAN	3,050	3,368	3,294	1,967	1,627	1,332	1,905	2,867	3,221	1,532	-	-	24,163	-27.15%	17.05%	-3.97%
KOREA	1,392	1,038	782	1,047	864	758	1,021	1,057	1,169	1,029	-	-	10,157	-2.65%	11.45%	1.81%
MICRONESIA	39	67	23	28	48	77	124	60	41	44	-	-	551	-16.98%	0.49%	16.74%
PHILIPPINES	79	97	90	71	94	76	109	84	77	96	-	-	873	-11.11%	1.07%	-12.44%
PRC CHINA	6,889	6,808	5,128	4,933	4,760	6,294	6,765	6,750	5,326	4,237	-	-	57,890	-34.65%	47.15%	-24.29%
ROC TAIWAN	1,357	1,264	1,232	1,206	1,019	1,578	1,463	1,537	1,323	616	-	-	12,595	-55.65%	6.85%	4.60%
RUSSIA	70	25	58	54	24	2	9	1	8	23	-	-	274	0.00%	0.26%	-15.17%
SWITZERLAND	42	36	33	27	20	14	23	11	11	20	-	-	237	25.00%	0.22%	0.42%
UNITED KINGDOM	51	53	80	70	50	51	56	45	45	63	-	-	564	50.00%	0.70%	9.73%
US MAINLAND	682	828	862	657	692	782	699	488	537	792	-	-	7,019	0.13%	8.81%	-3.41%
OTHER EUROPE	186	171	243	189	86	92	83	123	144	216	-	-	1,533	77.05%	2.40%	10.69%
OTHERS	94	155	133	243	167	178	112	116	111	120	-	-	1,429	16.50%	1.34%	24.15%
TOTAL	14,183	14,134	12,252	10,667	9,602	11,383	12,494	13,283	12,167	8,987	-	-	119,152	-27.85%	100.00%	-13.61%