

PALAU Visitors Arrival Statistics

By Palau Visitors Authority

Visitor Arrival Report– January 2019

PLEASE NOTE: Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

Visitors arrivals comparing last year with this year and percentage change.

A) Visitor Arrivals, Monthly, by Country Group	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
JAPAN	2,466	2,536	3,319	2,567	1,243	958	1,104	2,012	1,423	1,025	1,502	2,261
SOUTH KOREA	1,810	1,000	1,114	1,127	1,103	1,055	1,227	1,527	1,174	1,047	1,059	1,104
TAIWAN	807	837	1,001	830	667	1,028	1,401	1,612	875	751	777	800
CHINA	3,907	6,613	3,676	4,275	3,281	3,907	3,787	4,613	2,440	2,028	1,281	1,509
USA/CANADA	697	685	935	709	830	761	867	584	619	497	603	638
EUROPE	494	446	602	422	264	191	179	250	178	585	366	400
OTHERS	284	301	377	407	263	276	444	493	324	284	317	271
Total Visitor Arrivals	10,465	12,418	11,024	10,337	7,651	8,176	9,009	11,091	7,033	6,217	5,905	6,983
Y-on_Y change	-10.2%	23.9%	24.1%	4.6%	-15.1%	-19.1%	-26.7%	-15.7%	-20.0%	-35.4%	-37.0%	-28.5%

A) Visitor Arrivals, Monthly, by Country Group	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
JAPAN	1,959											
SOUTH KOREA	1,171											
TAIWAN	923											
CHINA	2,083											
USA/CANADA	626											
EUROPE	312											
OTHERS	284											
Total Visitor Arrivals	7,358											
Y-on_Y change	-29.7%											

Comparison showing this month, this month last year and past month.

	January		Last Year		Past Month	
	2019-01	Share	2018-01	Share	2018-12	Share %
JAPAN	1,959	27%	2,466	24%	2,261	32%
SOUTH KOREA	1,171	16%	1,810	17%	1,104	16%
TAIWAN	923	13%	807	8%	800	11%
CHINA	2,083	28%	3,907	37%	1,509	22%
USA/CANADA	626	9%	697	7%	638	9%
EUROPE	312	4%	494	5%	400	6%
OTHERS	284	4%	284	3%	271	4%
Total:	7,358	100%	10,465	100%	6,983	100%

Overall:

- For the month of January 2019, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 7,358 representing an increase of 375 compared to December 2018 with 6,983 visitor arrivals.
- This month's visitors from Korea, Taiwan and China showed an increase from last month; Japan, US/Canada and Europe showed a decrease.
- February show be a good month with new flights coming to Palau.

PAI A U Visitors Arrival Statistics

By Palau Visitors Authority

Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits).

AIRLINES	Asiana Airlines	China Airlines	Korean Airlines	Air Explorer	United Airlines	Japan Airline	Small Planet	Lanmei Airlines	Totals
Originated (Airport)	Korea (ICN)	Taiwan (TPE)	Korea (ICN)	China (HKG)	Guam/Philippines	Japan Toyko	China (HKG)	China (HKG)	
Passengers	1,945	1,193	755	0	1,618	599	0	1,030	
AIRLINES	Private Plane	Uzbekistan Airways	Carolinas	Cruise Ship		Other			
Originated (Airport)		China (HKG)	(Yap)						
Passengers	34	145	2	0		37			7,358

Nationality of arrivals comparing Scheduled vs. Charter.

Is, by Carrier and Nationality	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
Scheduled airlines												
S 1 JAPAN	1,215											
S 2 SOUTH KOREA	1,168											
S 3 TAIWAN	904											
S 4 CHINA	1,051											
S 5 USA/CANADA	609											
S 6 EUROPE	303											
S 7 OTHERS	263											
Scheduled, Total	5,513											
Charter Airlines												
C 1 JAPAN	734											
C 2 SOUTH KOREA	3											
C 3 TAIWAN	8											
C 4 CHINA	1,013											
C 5 USA/CANADA	4											
C 6 EUROPE	3											
C 7 OTHERS	9											
Charter, Total	1,774											
Other arrivals	71											
Total arrivals	7,358											
% Scheduled	75%											
% Charter	24%											

Comparison of our growth in tourism to other Pacific Countries

Compare visitors to other countries						
Country	2014	2015	2016	2017	2018	Percent growth
Palau	140,450	163,909	138,430	122,566	106,303	-24.31%
Vietnam	7,874,000	7,944,000	10,013,000	12,922,151	15,497,791	96.82%
Guam	1,343,000	1,409,000	1,535,410	1,543,990	1,552,177	15.58%
Fiji	693,000	755,000	792,320	840,589	870,309	25.59%
Thailand	24,810,000	29,923,000	32,588,303	35,380,000		42.60%
Philippines	4,833,000	5,361,000	5,970,000	6,600,000		36.56%
Japan	13,413,000	19,737,000	24,039,000	28,700,000		113.97%
Marianas	443,963	479,679	501,179	653,150		47.12%
Cook Islands	121,458	125,130	146,473	161,362		32.85%

Breakdown of percentage market share of visitors by nationality.

C) % of Visitor Nights, Monthly, by Country Group		2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
1	JAPAN	24%											
2	SOUTH KOREA	14%											
3	TAIWAN	10%											
4	CHINA	29%											
5	USA/CANADA	12%											
6	EUROPE	7%											
7	OTHERS	5%											
Total Visitor Nights		100%											

Chart shows average length of stay by nationality.

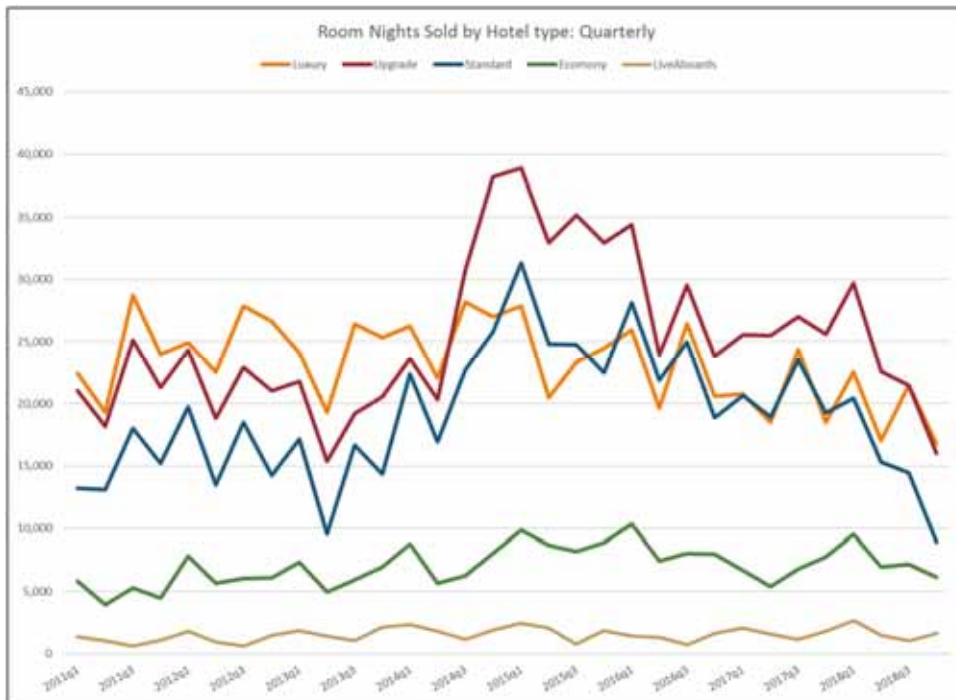
D) Average length of Visitor stay (nights), Monthly, by Country Group		2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
	JAPAN	4.3											
	SOUTH KOREA	4.1											
	TAIWAN	3.8											
	CHINA	4.9											
	USA/CANADA	6.7											
	EUROPE	7.8											
	OTHERS	6.5											
	Total	4.7											

Average Length of stay is based on records where Departures and arrivals could be matched, excluding any that stayed longer than 30 days

Sex and age group of visitors to Palau.

YrMth	Sex	0-9yrs	10-17yrs	18-29yrs	30-39yrs	40-49yrs	50-59yrs	60 & Over	Total
2019-01	M	172	185	480	834	877	622	614	3784
2019-01	F	157	163	669	887	734	512	452	3574
	Total	329	348	1149	1721	1611	1134	1066	7358
	Percent	4.5%	4.7%	15.6%	23.4%	21.9%	15.4%	14.5%	100.0%

Where our visitors are staying, and the changes over time



PAI AU Visitors Arrival Statistics

By Palau Visitors Authority

Visitor group by nationality and arrivals.

	2019-01
Asia	6,286
Japan	1,959
Korea, Republic of	1,171
Taiwan, Republic of China	923
China	2,083
Hong Kong, Special Administrat	-
Macao, Special Administrative	-
Bangladesh	-
Indonesia	12
India	3
Malaysia	10
Philippines	73
Singapore	26
Thailand	11
Asia-Other	15
North America	626
Canada	37
United States of America	589
North America-Other	-
Caribbean	1
Central America	1
South America	15
Argentina	1
Brazil	9
Chile	1
Ecuador	1
South America-Other	3
Europe	312
Austria	11
Belgium	6
Switzerland	20
Czech Republic	5
Germany	45
Denmark	2
Spain	5
Finland	1
France	18
United Kingdom	60
Greece	12
Italy	28
Norway	4
Poland	2
Portugal	3
Russian Federation	29
Sweden	12
Europe-Other	49
Middle East	21
Africa	4
Oceania	92
Australia	50
Fiji	1
Micronesia, Federated States of	33
Marshall Islands	-
New Zealand	6
Republic of the Marshall Island	-
Solomon Islands	-
Tuvalu	-
Oceania-Other	2
Total	7,358

PAI ALJ Visitors Arrival Statistics

By Palau Visitors Authority

Conclusion:

PVA is introducing new stats this year, it gives us the ability to monitor more information, see trends and know where our visitors are coming from.

Tourism is everyone's business, keep Palau clean and remember to wave with a smile.

Year	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007								9,214	7,609	6,817	6,274	7,610	37,524	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	116.63%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,579	13,072	12,446	11,423	12,579	163,909	16.70%
2016	14,183	14,137	12,249	10,665	9,603	11,381	12,494	13,287	12,187	8,988	9,384	9,872	138,430	-15.54%
2017	11,654	10,026	8,886	9,882	9,018	10,108	12,295	13,156	8,796	9,622	9,378	9,761	122,582	-11.45%
2018	10,465	12,412	11,024	10,337	7,651	8,176	9,009	11,091	7,033	6,217	5,905	6,983	106,303	-13.28%
2019	7,358													

Comparison of last 5 years showing yearly number of Nationality visitors to Palau and visitor nights.

A) Visitor arrivals	2012	2013	2014	2015	2016	2017	2018	Growth
1 JAPAN	39,699	35,921	37,427	31,243	29,236	26,031	22,416	-13.89%
2 SOUTH KOREA	19,657	17,481	14,667	12,360	12,433	11,895	14,347	20.61%
3 TAIWAN	38,662	26,620	30,170	14,264	13,934	9,834	11,386	15.78%
4 CHINA	4,991	9,255	39,367	88,476	64,995	57,866	41,317	-28.60%
5 USA/CANADA	8,094	8,664	8,830	8,857	8,418	7,996	8,425	5.37%
6 EUROPE	5,202	5,676	5,211	4,274	4,924	4,695	4,377	-6.77%
7 OTHERS	4,055	4,633	4,778	4,430	4,486	4,249	4,041	-4.90%
Total	120,360	108,250	140,450	163,905	138,426	122,566	106,309	-13.26%
B) Visitor nights	2012	2013	2014	2015	2016	2017	2018	Growth
1 JAPAN	181,426	167,083	169,077	133,040	121,921	110,415	98,375	-10.91%
2 SOUTH KOREA	71,887	65,659	55,431	47,253	48,043	47,491	56,744	19.48%
3 TAIWAN	149,971	104,160	127,756	57,932	57,187	40,327	45,354	12.47%
4 CHINA	23,448	39,341	169,938	381,276	293,803	268,136	197,216	-26.45%
5 USA/CANADA	55,776	60,602	61,806	62,725	58,302	55,883	63,492	13.62%
6 EUROPE	44,411	49,942	45,950	37,357	46,006	42,547	36,909	-13.25%
7 OTHERS	27,826	32,815	32,625	29,608	29,525	28,200	27,946	-0.90%
Total	554,743	519,602	662,584	749,191	654,786	592,999	526,036	-11.29%

Japan Airline flew this month

Air Explorer (PPA) stopped flying

Small Planet did not fly to Palau

Jelly Fish Lake is open.

November and December received a jump in South Korean tourist.

Taiwan tourist in the middle of 2018 achieved over a 20% growth however at the end of the year it fell off to 16% growth for the year.

Korean market third quarter of 2018 showing a 21% growth.

