

MAY 2020

PLEASE NOTE: DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN OCTOBER 2016, AND UNTIL FURTHER NOTICE, PVA WILL BE REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLELY ON NATIONALITY AND VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

VISITORS ARRIVALS COMPARING LAST YEAR WITH THIS YEAR AND PERCENTAGE CHANGE.

2019	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals To May 2019
JAPAN	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	923	1,423	2,547	9,510
SOUTH KOREA	1,171	1,037	1,092	810	1,098	660	774	1,058	659	698	1,309	1,518	5,208
TAIWAN	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	1,303	1,335	1,103	5,712
CHINA	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	1,911	2,222	2,328	14,408
USA/CANADA	627	703	834	779	610	626	727	536	643	718	620	782	3,553
EUROPE	312	439	485	369	187	122	165	187	169	278	606	417	1,792
OTHERS	284	372	465	418	421	310	292	382	516	365	468	566	1,960
Total Visitor Arrivals	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196	7,983	9,261	42,143
Y-on_Y change	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	-0.4%	35.2%	32.5%	23.2%

2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals To May 2020
JAPAN	2,205	2,283	1,264	0	0								5,752
SOUTH KOREA	1,326	888	488	0	0								2,702
TAIWAN	1,348	834	326	0	0								2,508
CHINA	3,117	125	58	0	0								3,300
USA/CANADA	922	644	292	0	0								1,858
EUROPE	514	547	178	0	0								1,239
OTHERS	383	292	140	0	0								815
Total Visitor Arrivals	9,815	5,613	2,746	0	0								18,174
Y-on_Y change	33.4%	-42.6%	-69.7%	-100.0%	-100.0%								-57.0%

SUMMARY:

With the ongoing COVID-19 pandemic and restrictions of inbound flights, arrivals for the month of May 2020 represent a 100% decrease in arrivals compare to same month last year.

Total arrivals to date, from January 2020- May 2020 remains at 18,174, showing a decrease of 57%, representing 23,969 arrivals, compared to total arrivals from January 2019- May 2019 with 42,143 arrivals.

*All scheduled and charter flights have ceased their operations for the month of May and until further notice. *

TOURISM ARRIVALS REMAIN AT ZERO.

The COVID-19 pandemic has had a significant impact on the tourism industry due to the resulting travel restrictions as well as a decline in demand among travelers. Many countries have introduced and maintained travel restrictions in an attempt to contain its spread. As a result of Palau's immediate response to the situation by restricting flights, we still prevail as a COVID-free destination.

COMPARISON OF VISITOR ARRIVALS BY FISCAL YEAR, FY2019-FY2020

FY 2019	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Totals to MAY 2019
JAPAN	1,025	1,502	2,261	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	14,298
SOUTH KOREA	1,047	1,059	1,104	1,171	1,037	1,092	810	1,098	660	774	1,058	659	8,418
TAIWAN	751	777	800	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	8,040
CHINA	2,028	1,281	1,509	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	19,226
USA/CANADA	500	604	643	627	703	834	779	610	626	727	536	643	5,300
EUROPE	585	366	400	312	439	485	369	187	122	165	187	169	3,143
OTHERS	285	317	271	284	372	465	418	421	310	292	382	516	2,833
Total Visitor Arrivals	6,221	5,906	6,988	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	61,258
Y-on_Y change	-35.3%	-37.0%	-28.4%	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	24.1%

FY 2020	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Totals to MAY 2020
JAPAN	923	1,423	2,547	2,205	2,283	1,264	0	0					10,645
SOUTH KOREA	698	1,309	1,518	1,326	888	488	0	0					6,227
TAIWAN	1,303	1,335	1,103	1,348	834	326	0	0					6,249
CHINA	1,911	2,222	2,328	3,117	125	58	0	0					9,761
USA/CANADA	718	620	782	922	644	292	0	0					3,978
EUROPE	278	606	417	514	547	178	0	0					2,540
OTHERS	365	468	566	383	292	140	0	0					2,214
Total Visitor Arrivals	6,196	7,983	9,261	9,815	5,613	2,746	0	0					41,614
Y-on_Y change	-0.4%	35.2%	32.5%	33.4%	-42.6%	-69.7%	-100.0%	-100.0%					-32.1%

The total arrivals for FY2020 to date (October 2019-MAY 2020) remains at 41,614 showing a decrease of 32.1% representing 19,644 arrivals compared to FY2019 (October 2018- May 2019) arrivals with 61,258.

ALL YEARS:

Total arrivals by month and years. August 2007 – Present.

YEAR	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007								6,729	8,040	9,214	7,609	6,817	38,409	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	111.64%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,576	13,078	12,449	11,423	12,579	163,915	16.71%
2016	14,184	14,138	12,252	10,669	9,604	11,383	12,494	13,288	12,187	8,990	9,390	9,882	138,461	-15.53%
2017	11,655	10,026	8,906	9,883	9,018	10,114	12,291	13,154	8,794	9,622	9,378	9,762	122,603	-11.45%
2018	10,466	12,419	11,024	10,339	7,652	8,177	9,009	11,093	7,056	6,221	5,906	6,988	106,350	-13.26%
2019	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196	7,983	9,261	94,051	-11.56%
2020	9,815	5,613	2,746	0	0								18,174	-80.68%

Total arrivals for 2020 still remain at 18,174 representing a decrease of 81% representing 75,877 arrivals compared to total arrivals in 2019 with 94,051.

HAPPENINGS IN MAY 2020

- AIRLINE OPERATIONS: All scheduled and chartered airlines continue suspended operations until further notice. Asia Pacific Airlines (APA) maintains cargo and mail once a week.
- April 29, 2020: President Tommy E. Remengesau Jr. Signed Executive Order NO. 440 to maintain temporary flight suspension from Hong, Kong, Macau, and mainland China to the Republic of Palau until June 30, 2020.
- Babeldaob Assessment: The project is conducted to execute our usual site inventory. The intended objective is to update PVA's site catalogue (tourists' attractions, cultural/historical sites) and specify measures needed for improvements as well as identify sites available to be part of the ALII Pass Program.
 - ✓ May 06, 2020: Ngarchelong/Ngaraard State
 - ✓ May 07,2020: Ngiwal/Melekeok State
 - ✓ May 08,2020: Ngardmau/Ngaremlengui State
 - ✓ May 14, 2020: Airai State
 - ✓ May 15,2020: Ngchesar State
 - ✓ May 29-30, 2020: Angaur State

*With this project, the Marketing Department has updated its photo library and information for promotional materials for social media, website and to be disbursed to our international representatives.

- May 13, 2020: 2020 Pandemic Re-Employment Program (PREP) opens up for applications. This program is made under the Temporary Workforce Coordinating Committee in coordination with the CROSS Act as a temporary relief to those individuals, both local and foreign workers who have been temporarily or permanently laid off. A total of 204 applications have been submitted within the month of May and 82 of the applicants have been placed to their temporary positions in various agencies.
- Social Media: As a result, in postings and advertisements for the month of May, the Pristine Paradise Palau Facebook reached 30,000 followers. PVA also continues to gain steady flow of followers on Instagram.



Republic of PALAU

VISITORS ARRIVAL STATISTICS

PVA SOCIAL MEDIA STATS

(Web presence and Social Media is an important part of marketing Palau, we included numbers so everyone can watch Palau's economy grow).



WWW.PRISTINEPARADISEPALAU.COM

Website	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Visitors	9,006	8,005	6,931	7,657	5,867							
# Unique Visitors	7,667	6,703	5,762	6,529	5,006							
Returning Users	916	899	779	759	599							
Page Views	24,401	19,869	17,171	20,360	14,495							



WWW.FACEBOOK.COM/PRISTINEPARADISEPALAU

Facebook	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Posts	12	10	7	10	5							
# Likes	1,233	750	1,665	3,175	431							
# Shares	119	64	174	409	39							
# Page Likes	19,913	24,938	27,585	29,381	29,958							
# Followers	20,268	25,310	27,999	29,805	30,393							



INSTAGRAM - @VISITPALAU

Instagram	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Total Posts		7	7	7	4							
# Likes		2,672	4,305	4,946	2,413							
# Followers		4,165	4,599	5,021	5,487							

PVA NIGHT MARKET

Night Market	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Date		14-Feb	13-Mar	10-Apr	8-May	5-Jun	3-Jul	14-Aug	11-Sep	9-Oct	6-Nov	4-Dec
# Tourist	n/a	604	181	n/a	n/a							
# Local	n/a	1,140	867	n/a	n/a							
Total:	n/a	1,744	1,048	n/a	n/a							
Receipts	\$ -	\$7,409.00	\$6,679.00	n/a	\$ -							
Date		28-Feb	27-Mar	24-Apr	22-May	19-Jun	17-Jul	28-Aug	25-Sep	23-Oct	20-Nov	18-Dec
# Tourist	n/a	86	n/a	n/a	n/a							
# Local	n/a	417	n/a	n/a	n/a							
Total:	n/a	503	n/a	n/a	n/a							
Receipts	\$ -	\$3,184.00	\$ -	\$ -	\$ -							