

## APRIL 2020

**PLEASE NOTE:** DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN OCTOBER 2016, AND UNTIL FURTHER NOTICE, PVA WILL BE REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLELY ON NATIONALITY AND VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

### VISITORS ARRIVALS COMPARING LAST YEAR WITH THIS YEAR AND PERCENTAGE CHANGE.

2019	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals To April 2019
JAPAN	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	923	1,423	2,547	8,219
SOUTH KOREA	1,171	1,037	1,092	810	1,098	660	774	1,058	659	698	1,309	1,518	4,110
TAIWAN	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	1,303	1,335	1,103	4,317
CHINA	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	1,911	2,222	2,328	11,908
USA/CANADA	627	703	834	779	610	626	727	536	643	718	620	782	2,943
EUROPE	312	439	485	369	187	122	165	187	169	278	606	417	1,605
OTHERS	284	372	465	418	421	310	292	382	516	365	468	566	1,539
<b>Total Visitor Arrivals</b>	<b>7,359</b>	<b>9,776</b>	<b>9,067</b>	<b>8,439</b>	<b>7,502</b>	<b>6,107</b>	<b>7,084</b>	<b>8,544</b>	<b>6,733</b>	<b>6,196</b>	<b>7,983</b>	<b>9,261</b>	<b>34,641</b>
Y-on_Y change	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	-0.4%	35.2%	32.5%	-22.0%

2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals To April 2020
JAPAN	2,205	2,283	1,264	0									5,752
SOUTH KOREA	1,326	888	488	0									2,702
TAIWAN	1,348	834	326	0									2,508
CHINA	3,117	125	58	0									3,300
USA/CANADA	922	644	292	0									1,858
EUROPE	514	547	178	0									1,239
OTHERS	383	292	140	0									815
<b>Total Visitor Arrivals</b>	<b>9,815</b>	<b>5,613</b>	<b>2,746</b>	<b>0</b>									<b>18,174</b>
Y-on_Y change	33.4%	-42.6%	-69.7%	-100.0%									-47.5%

### SUMMARY:

With the ongoing COVID-19 pandemic and restrictions of inbound flights, arrivals for the month of April 2020 represent a 100% decrease in arrivals compare to same month last year.

Total arrivals to date, from January 2020- April 2020 is 18,174, showing a decrease of 47.5%, representing 16,467 arrivals, compared to total arrivals from January 2019- April 2019 with 34,641 arrivals.

\*All scheduled and charter flights have ceased their operations for the month of April and until further notice. \*

### Countries/regions, ASIA, AMERICAS and EUROPE all have travel restrictions/closed borders/implementing a global travel ban related to the COVID-19 Pandemic:

Countries and regions have imposed quarantines, entry bans, or other restrictions for citizens of or recent travelers to most affected areas. Other countries and regions have imposed global restrictions that apply to all foreign countries and territories, or prevent their own citizens from travelling overseas. *Articles: Travel Restrictions: National responses to the COVID-19 pandemic.*

COMPARISON OF VISITOR ARRIVALS BY FISCAL YEAR. FY2019-FY2020

<b>FY 2019</b>	<b>Oct-18</b>	<b>Nov-18</b>	<b>Dec-18</b>	<b>Jan-19</b>	<b>Feb-19</b>	<b>Mar-19</b>	<b>Apr-19</b>	<b>May-19</b>	<b>Jun-19</b>	<b>Jul-19</b>	<b>Aug-19</b>	<b>Sep-19</b>	<b>Totals to April 2019</b>
JAPAN	1,025	1,502	2,261	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	13,007
SOUTH KOREA	1,047	1,059	1,104	1,171	1,037	1,092	810	1,098	660	774	1,058	659	7,320
TAIWAN	751	777	800	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	6,645
CHINA	2,028	1,281	1,509	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	16,726
USA/CANADA	500	604	643	627	703	834	779	610	626	727	536	643	4,690
EUROPE	585	366	400	312	439	485	369	187	122	165	187	169	2,956
OTHERS	285	317	271	284	372	465	418	421	310	292	382	516	2,412
<b>Total Visitor Arrivals</b>	<b>6,221</b>	<b>5,906</b>	<b>6,988</b>	<b>7,359</b>	<b>9,776</b>	<b>9,067</b>	<b>8,439</b>	<b>7,502</b>	<b>6,107</b>	<b>7,084</b>	<b>8,544</b>	<b>6,733</b>	<b>53,756</b>
Y-on_Y change	-35.3%	-37.0%	-28.4%	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	-23.4%

<b>FY 2020</b>	<b>Oct-19</b>	<b>Nov-19</b>	<b>Dec-19</b>	<b>Jan-20</b>	<b>Feb-20</b>	<b>Mar-20</b>	<b>Apr-20</b>	<b>May-20</b>	<b>Jun-20</b>	<b>Jul-20</b>	<b>Aug-20</b>	<b>Sep-20</b>	<b>Totals to April 2020</b>
JAPAN	923	1,423	2,547	2,205	2,283	1,264	0						10,645
SOUTH KOREA	698	1,309	1,518	1,326	888	488	0						6,227
TAIWAN	1,303	1,335	1,103	1,348	834	326	0						6,249
CHINA	1,911	2,222	2,328	3,117	125	58	0						9,761
USA/CANADA	718	620	782	922	644	292	0						3,978
EUROPE	278	606	417	514	547	178	0						2,540
OTHERS	365	468	566	383	292	140	0						2,214
<b>Total Visitor Arrivals</b>	<b>6,196</b>	<b>7,983</b>	<b>9,261</b>	<b>9,815</b>	<b>5,613</b>	<b>2,746</b>	<b>0</b>						41,614
Y-on_Y change	-0.4%	35.2%	32.5%	33.4%	-42.6%	-69.7%	-100.0%						-22.6%

The total arrivals for FY2020 to date (October 2019-APRIL 2020) is 41,614 showing a decrease of 22.6% representing 12,142 arrivals compared to FY2019 (October 2018- APRIL 2019) arrivals with 53,756.

**ALL YEARS:**

Total arrivals by month and years. August 2007 – Present.

YEAR	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007								6,729	8,040	9,214	7,609	6,817	38,409	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	111.64%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,576	13,078	12,449	11,423	12,579	163,915	16.71%
2016	14,184	14,138	12,252	10,669	9,604	11,383	12,494	13,288	12,187	8,990	9,390	9,882	138,461	-15.53%
2017	11,655	10,026	8,906	9,883	9,018	10,114	12,291	13,154	8,794	9,622	9,378	9,762	122,603	-11.45%
2018	10,466	12,419	11,024	10,339	7,652	8,177	9,009	11,093	7,056	6,221	5,906	6,988	106,350	-13.26%
2019	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196	7,983	9,261	94,051	-11.56%
2020	9,815	5,613	2,746	0									18,174	-80.68%

## HAPPENINGS IN APRIL 2020

- April 3, 2020: AIRLINE OPERATIONS
  - United Airlines---No flights
  - Korean Air – All flights suspended until further notice
  - Asiana Airlines – All flights have been suspended from March 26- April 19, 2020.
  - China Airlines – All flights have been suspended from March 23- April 27, 2020.
  - Caroline Islands Air (CIA) – All flights have been suspended until further notice.
  - Asia Pacific Airlines (APA) – Cargo and mail only once a week – Thursdays.
  - Japan Airlines - No charter operations for the month of April.
  - Skymark – No charter operations for the month of April.
  - TWay – No charter operations for the month of April.
  - Skyangkor – No charter operations for the month of April.
  - Lanmei Airlines – No charter operations for the month of April.
- April 6, 2020: Executive Order No. 437 signed on March 17, 2020 urging the collaboration of government agencies in the COVID-19 response and extends travel restrictions until April 30, 3030.
- April 6, 2020: Commercial air travel to Palau is temporary suspended as of March 26 until further notice as airlines temporarily halt services. \*Air mail and cargo service continues on a weekly basis through chartered services
- April 6, 2020: MOH issued a Certification of an Unavoidable Public Health Emergency for COVID-19 on March 17, 2020, which mandates the scaling-up of clinical and public health response measures, and calls for a whole-of-government, whole of society approach to the COVID-19 pandemic threat
- April 10, 2020: AIRLINE OPERATIONS
  - United Airlines – All flights suspended until further notice.
  - Korean Air – All flights suspended until further notice.
  - Asiana Airlines – All flights suspended until further notice.
  - China Airlines – All flights suspended until further notice.
- April 24, 2020: The Palau Visitors Authority board, staff, media and other specialists engaged in a planned fam tour/assessment to the Rock Islands and visited majority of tourists' sites and attractions.
- April 29, 2020: President Tommy E. Remengesau Jr. Signed Executive Order NO. 440 to maintain temporary flight suspension from Hong, Kong, Macau, and mainland China to the Republic of Palau until June 30, 2020.

### PVA SOCIAL MEDIA STATS

(Web presence and Social Media is an important part of marketing Palau, we included numbers so everyone can watch Palau's economy grow).



[WWW.PRISTINEPARADISEPALAU.COM](http://WWW.PRISTINEPARADISEPALAU.COM)

Website	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Visitors	9,006	8,005	6,931	7,657								
# Unique Visitors	7,667	6,703	5,762	6,529								
Returning Users	916	899	779	759								
Page Views	24,401	19,869	17,171	20,360								



[WWW.FACEBOOK.COM/PRISTINEPARADISEPALAU](http://WWW.FACEBOOK.COM/PRISTINEPARADISEPALAU)

Facebook	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Posts	12	10	7	10								
# Likes	1,233	750	1,665	28,631								
# Shares	119	64	174	1,936								
# Page Likes	19,913	24,938	27,585	60,538								
# Followers	20,268	25,310	27,999	8,093								



INSTAGRAM - @VISITPALAU

Instagram	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Total Posts		7	7	7								
# Likes		2,672	4,305	4,946								
# Followers		4,165	4,599	5,021								

### PVA NIGHT MARKET

Night Market	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Date		14-Feb	13-Mar	10-Apr	8-May	5-Jun	3-Jul	14-Aug	11-Sep	9-Oct	6-Nov	4-Dec
# Tourist	n/a	604	181	0								
# Local	n/a	1,140	867	0								
Total:	n/a	1,744	1,048	-								
Receipts	n/a	\$7,409.00	\$6,679.00	\$ -								
Date		28-Feb	27-Mar	24-Apr	22-May	19-Jun	17-Jul	28-Aug	25-Sep	23-Oct	20-Nov	18-Dec
# Tourist	n/a	86	-	0								
# Local	n/a	417	-	0								
Total:	n/a	503	-	0								
Receipts	n/a	\$3,184.00	\$ -	\$ -								