

JUNE 2020

PLEASE NOTE: DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN OCTOBER 2016, AND UNTIL FURTHER NOTICE, PVA WILL BE REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLELY ON NATIONALITY AND VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

VISITORS ARRIVALS COMPARING LAST YEAR WITH THIS YEAR AND PERCENTAGE CHANGE.

2019	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals To June 2019
JAPAN	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	923	1,423	2,547	10,167
SOUTH KOREA	1,171	1,037	1,092	810	1,098	660	774	1,058	659	698	1,309	1,518	5,868
TAIWAN	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	1,303	1,335	1,103	7,114
CHINA	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	1,911	2,222	2,328	16,738
USA/CANADA	627	703	834	779	610	626	727	536	643	718	620	782	4,179
EUROPE	312	439	485	369	187	122	165	187	169	278	606	417	1,914
OTHERS	284	372	465	418	421	310	292	382	516	365	468	566	2,270
Total Visitor Arrivals	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196	7,983	9,261	48,250
Y-on_Y change	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	-0.4%	35.2%	32.5%	-19.7%

2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals To June 2020
JAPAN	2,205	2,283	1,264	0	0	0							5,752
SOUTH KOREA	1,326	888	488	0	0	0							2,702
TAIWAN	1,348	834	326	0	0	0							2,508
CHINA	3,117	125	58	0	0	0							3,300
USA/CANADA	922	644	292	0	0	0							1,858
EUROPE	514	547	178	0	0	0							1,239
OTHERS	383	292	140	0	0	0							815
Total Visitor Arrivals	9,815	5,613	2,746	0	0	0							18,174
Y-on_Y change	33.4%	-42.6%	-69.7%	-100.0%	-100.0%	-100.0%							-62.3%

SUMMARY:

With the ongoing COVID-19 pandemic and restrictions of inbound flights, arrivals for the month of June 2020 represent a 100% decrease in arrivals compare to same month last year.

Total arrivals to date, from January 2020- June 2020 remains at 18,174, showing a decrease of 62.3%, representing 30,076 arrivals, compared to total arrivals from January 2019- June 2019 with 48,250 arrivals.

*All scheduled and charter flights have ceased their operations for the month of June and until further notice. *

TOURISM ARRIVALS STILL REMAIN AT ZERO.

With Palau's borders closed for the past 3 months, our tourism numbers still remain at zero; and as a result of this immediate response to the Pandemic, Palau is still a COVID free nation. Japan, South Korea, Taiwan, China, USA/Canada and Europe still have new cases of the virus and have imposed quarantines, entry bans, unnecessary travel, and as well as the decreased willingness to travel to protect and prevent the international spread of the disease.

COMPARISON OF VISITOR ARRIVALS BY FISCAL YEAR. FY2019-FY2020

FY 2019	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Totals to June 2019
JAPAN	1,025	1,502	2,261	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	14,955
SOUTH KOREA	1,047	1,059	1,104	1,171	1,037	1,092	810	1,098	660	774	1,058	659	9,078
TAIWAN	751	777	800	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	9,442
CHINA	2,028	1,281	1,509	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	21,556
USA/CANADA	500	604	643	627	703	834	779	610	626	727	536	643	5,926
EUROPE	585	366	400	312	439	485	369	187	122	165	187	169	3,265
OTHERS	285	317	271	284	372	465	418	421	310	292	382	516	3,143
Total Visitor Arrivals	6,221	5,906	6,988	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	67,365
Y-on_Y change	-35.3%	-37.0%	-28.4%	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	-42.0%

FY 2020	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Totals to June 2020
JAPAN	923	1,423	2,547	2,205	2,283	1,264	0	0	0				10,645
SOUTH KOREA	698	1,309	1,518	1,326	888	488	0	0	0				6,227
TAIWAN	1,303	1,335	1,103	1,348	834	326	0	0	0				6,249
CHINA	1,911	2,222	2,328	3,117	125	58	0	0	0				9,761
USA/CANADA	718	620	782	922	644	292	0	0	0				3,978
EUROPE	278	606	417	514	547	178	0	0	0				2,540
OTHERS	365	468	566	383	292	140	0	0	0				2,214
Total Visitor Arrivals	6,196	7,983	9,261	9,815	5,613	2,746	0	0	0				41,614
Y-on_Y change	-0.4%	35.2%	32.5%	33.4%	-42.6%	-69.7%	-100.0%	-100.0%	-100.0%				-38.2%

The total arrivals for FY2020 to date (October 2019-June 2020) remains at 41,614 showing a decrease of 38.2% representing 25,751 arrivals compared to FY2019 (October 2018- June 2019) arrivals with 67,365.

ALL YEARS:

Total arrivals by month and years. August 2007 – Present.

YEAR	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007								6,729	8,040	9,214	7,609	6,817	38,409	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	111.64%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,576	13,078	12,449	11,423	12,579	163,915	16.71%
2016	14,184	14,138	12,252	10,669	9,604	11,383	12,494	13,288	12,187	8,990	9,390	9,882	138,461	-15.53%
2017	11,655	10,026	8,906	9,883	9,018	10,114	12,291	13,154	8,794	9,622	9,378	9,762	122,603	-11.45%
2018	10,466	12,419	11,024	10,339	7,652	8,177	9,009	11,093	7,056	6,221	5,906	6,988	106,350	-13.26%
2019	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196	7,983	9,261	94,051	-11.56%
2020	9,815	5,613	2,746	0	0	0							18,174	-80.68%

Total arrivals for 2020 still remain at 18,174 representing a decrease of 81% representing 75,877 arrivals compared to total arrivals in 2019 with 94,051.

HAPPENINGS IN JUNE 2020

- **AIRLINE OPERATIONS:** All scheduled and chartered airlines continue suspended operations until further notice. Asia Pacific Airlines (APA) maintains cargo and mail once a week.
- April 29, 2020: President Tommy E. Remengesau Jr. Signed Executive Order NO. 440 to maintain temporary flight suspension from Hong, Kong, Macau, and mainland China to the Republic of Palau until **June 30, 2020**.
- **June 15-21, 2020:** The Marketing team launched a second round of COPE Challenge for 7 days. The acronym C.O.P.E is short for Contribute to our Pristine Excellence. Daily challenges were geared towards Palauan culture and history, daily activities, and also to help promote businesses.
- **Assessment Program:** The project is conducted to execute our usual site inventory. The intended objective is to update PVA's site catalogue (tourists' attractions, cultural/historical sites) and specify measures needed for improvements as well as identify sites available to be part of the ALII Pass Program.
 - ✓ **June 24, 2020:** Kayangel State assessment
 - ✓ **June 25 ,2020:** Kayangel State beach clean-up

*With this project, the Marketing Department has updated its photo library and information for promotional materials for social media, website and to be disbursed to our international representatives.

- **Pandemic Re-Employment Program.** This program is made under the Temporary Workforce Coordinating Committee in coordination with the CROSS Act as a temporary relief to those individuals, both local and foreign workers who have been temporarily or permanently laid off. A total of **316** applications have been submitted from May 13 up until the month of June 30, 2020, and **157** of the applicants have been placed to their temporary positions in various agencies.
- **Beautification Projects:** PVA has teamed up with local artists for the beautification event for our Alii Pass program, through the Pandemic Re-employment program. Mural painting has begun at the welcoming sign for the airport as well as another location in Airai, and will continue on to other locations.
- **Social Media:** As a result of postings and advertisements, the month of June, our Facebook page reached 31,383 followers with an increase of 990 followers since May; while on Instagram, we have reached a following of 5,735.
- **Upcoming Night Market:** 'Living Pristine Night Market'
Friday, JULY 17, 2020
Japan-Palau Friendship Bridge, Airai side - Renrak Park
5pm-9pm

PVA SOCIAL MEDIA STATS

(Web presence and Social Media is an important part of marketing Palau, we included numbers so everyone can watch Palau's economy grow).



WWW.PRISTINEPARADISEPALAU.COM

Website	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Visitors	9,006	8,005	6,931	7,657	5,867	4,406						
# Unique Visitors	7,667	6,703	5,762	6,529	5,006	3,806						
Returning Users	916	899	779	759	599	480						
Page Views	24,401	19,869	17,171	20,360	14,495	11,192						



WWW.FACEBOOK.COM/PRISTINEPARADISEPALAU

Facebook	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Posts	12	10	7	10	5	5						
# Likes	1,233	750	1,665	3,175	431	1,021						
# Shares	119	64	174	409	39	23						
# Page Likes	19,913	24,938	27,585	29,381	29,958	30,792						
# Followers	20,268	25,310	27,999	29,805	30,393	31,383						



INSTAGRAM - @VISITPALAU

Instagram	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Total Posts		7	7	7	4	5						
# Likes		2,672	4,305	4,946	2,413	3,846						
# Followers		4,165	4,599	5,021	5,487	5,735						

PVA NIGHT MARKET

Night Market	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Date		14-Feb	13-Mar	10-Apr								
# Tourist	n/a	604	181	n/a	n/a	n/a						
# Local	n/a	1,140	867	n/a	n/a	n/a						
Total:	n/a	1,744	1,048	n/a	n/a	n/a						
Receipts	\$ -	\$7,409.00	\$6,679.00	n/a	\$ -	\$ -						
Date		28-Feb	27-Mar	24-Apr								
# Tourist	n/a	86	n/a	n/a	n/a	n/a						
# Local	n/a	417	n/a	n/a	n/a	n/a						
Total:	n/a	503	n/a	n/a	n/a	n/a						
Receipts	\$ -	\$3,184.00	\$ -	\$ -	\$ -	\$ -						