

JULY 2020

PLEASE NOTE: DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN OCTOBER 2016, AND UNTIL FURTHER NOTICE, PVA WILL BE REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLELY ON NATIONALITY AND VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

VISITORS ARRIVALS COMPARING LAST YEAR WITH THIS YEAR AND PERCENTAGE CHANGE.

2019	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals Jan- Jul 2019
JAPAN	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	923	1,423	2,547	11,260
SOUTH KOREA	1,171	1,037	1,092	810	1,098	660	774	1,058	659	698	1,309	1,518	6,642
TAIWAN	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	1,303	1,335	1,103	8,814
CHINA	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	1,911	2,222	2,328	19,071
USA/CANADA	627	703	834	779	610	626	727	536	643	718	620	782	4,906
EUROPE	312	439	485	369	187	122	165	187	169	278	606	417	2,079
OTHERS	284	372	465	418	421	310	292	382	516	365	468	566	2,562
Total Visitor Arrivals	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196	7,983	9,261	55,334
Y-on_Y change	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	-0.4%	35.2%	32.5%	-20.0%

2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals Jan - Jul 2020
JAPAN	2,205	2,283	1,264	0	0	0	0						5,752
SOUTH KOREA	1,326	888	488	0	0	0	0						2,702
TAIWAN	1,348	834	326	0	0	0	0						2,508
CHINA	3,117	125	58	0	0	0	0						3,300
USA/CANADA	922	644	292	0	0	0	0						1,858
EUROPE	514	547	178	0	0	0	0						1,239
OTHERS	383	292	140	0	0	0	0						815
Total Visitor Arrivals	9,815	5,613	2,746	0	0	0	0						18,174
Y-on_Y change	33.4%	-42.6%	-69.7%	-100.0%	-100.0%	-100.0%	-100.0%						-67.2%

SUMMARY:

With the ongoing COVID-19 pandemic and restrictions of inbound flights, arrivals for the month of JULY 2020 represent a 100% decrease in arrivals compare to same month last year.

Total arrivals to date, from January 2020- July 2020 remains at 18,174, showing a decrease of 67.2%, representing 37,160 arrivals, compared to total arrivals from January 2019- July 2019 with 55,334 arrivals.

*All scheduled and charter flights have ceased their operations for the month of July and until further notice. *

PALAU'S BORDERS REMAIN CLOSED FOR TOURISM.

Palau's borders have been closed for tourism and travel for the past 4 months and will continue to be closed for an undetermined period in response to the pandemic. While tourism arrivals still remain at zero, the Palau Visitors Authority continues its efforts domestically with ongoing projects geared toward assessment and improvements of local tourism products and unique sites. These concerted efforts aim toward improved maintenance, beautification, and upgrade with relative and partner agencies. Palau Visitors Authority also continues its aggressive international marketing campaigns and exposure via all social media platforms to promote Palau as a choice destination for when our borders open to receive tourists and visitors.

COMPARISON OF VISITOR ARRIVALS BY FISCAL YEAR. FY2019-FY2020

FY 2019	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Totals to July 2019
JAPAN	1,025	1,502	2,261	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	16,048
SOUTH KOREA	1,047	1,059	1,104	1,171	1,037	1,092	810	1,098	660	774	1,058	659	9,852
TAIWAN	751	777	800	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	11,142
CHINA	2,028	1,281	1,509	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	23,889
USA/CANADA	500	604	643	627	703	834	779	610	626	727	536	643	6,653
EUROPE	585	366	400	312	439	485	369	187	122	165	187	169	3,430
OTHERS	285	317	271	284	372	465	418	421	310	292	382	516	3,435
Total Visitor Arrivals	6,221	5,906	6,988	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	74,449
Y-on_Y change	-35.3%	-37.0%	-28.4%	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	-24.0%

FY 2020	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Totals to July 2020
JAPAN	923	1,423	2,547	2,205	2,283	1,264	0	0	0	0			10,645
SOUTH KOREA	698	1,309	1,518	1,326	888	488	0	0	0	0			6,227
TAIWAN	1,303	1,335	1,103	1,348	834	326	0	0	0	0			6,249
CHINA	1,911	2,222	2,328	3,117	125	58	0	0	0	0			9,761
USA/CANADA	718	620	782	922	644	292	0	0	0	0			3,978
EUROPE	278	606	417	514	547	178	0	0	0	0			2,540
OTHERS	365	468	566	383	292	140	0	0	0	0			2,214
Total Visitor Arrivals	6,196	7,983	9,261	9,815	5,613	2,746	0	0	0	0			41,614
Y-on_Y change	-0.4%	35.2%	32.5%	33.4%	-42.6%	-69.7%	-100.0%	-100.0%	-100.0%	-100.0%			-44.1%

The total arrivals for FY2020 to date (October 2019-July 2020) remain at 41,614 showing a decrease of 44.1% representing 32,835 arrivals compared to FY2019 (October 2018- July 2019) arrivals with 74,449.

ALL YEARS:

Total arrivals by month and years. August 2007 – Present.

YEAR	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007								6,729	8,040	9,214	7,609	6,817	38,409	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	111.64%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,576	13,078	12,449	11,423	12,579	163,915	16.71%
2016	14,184	14,138	12,252	10,669	9,604	11,383	12,494	13,288	12,187	8,990	9,390	9,882	138,461	-15.53%
2017	11,655	10,026	8,906	9,883	9,018	10,114	12,291	13,154	8,794	9,622	9,378	9,762	122,603	-11.45%
2018	10,466	12,419	11,024	10,339	7,652	8,177	9,009	11,093	7,056	6,221	5,906	6,988	106,350	-13.26%
2019	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196	7,983	9,261	94,051	-11.56%
2020	9,815	5,613	2,746	0	0	0	0						18,174	-80.68%

Total arrivals for 2020 still remain at 18,174 showing a decrease of 81% representing 75,877 arrivals compared to total arrivals in 2019 with 94,051.

HAPPENINGS IN JULY 2020

- **AIRLINE OPERATIONS:** All scheduled and chartered airlines continue suspended operations until further notice. Asia Pacific Airlines (APA) maintains cargo and mail once a week.
- **JULY 5, 2020:** a social media campaign called, *Living Pristine* was launched. Because Palau is one of the few countries in the world free of coronavirus-free, there is a growing curiosity of Palau given our unique situation. The objective of this campaign is to share to our international audience our collective efforts to continue living pristine, since the closure of our borders i.e.: Pandemic Re-Employment Program, Coastal/Beach Cleanup, Beautification event, etc.
- **JULY 07, 2020:** First video for the campaign was launched on July 7th regarding PVA Oceans 16 Cleanup reached 22.6k views, with 165 shares and 183 reactions on Facebook alone.
- **JULY 23, 2020:** Mural painting for PVA Beautification event continues in Airai. First mural project, welcoming sign at the airport, was completed on July 23rd. Pandemic Re-Employment Program employees are also teaming up Choose Pelagic for mural projects around Koror.
- **JULY 24, 2020:** Another coastal cleanup and tree planting took place in **Ngaraard, Ngiwal, and Melekeok State** with collaborative efforts of multiple agencies: state government employees, PVA team, Heirs to Our Oceans, Pandemic Re-Employment Program (PREP) employees, Bank of Guam team, and community volunteers. The team of over 60 individuals altogether collected roughly 70 bags of debris and planted 200 various species of plants.
- **JULY 31, 2020:** EXECUTIVE ORDER NO.442: [Re-Establishing Essential Air Services](#)
- **Pandemic Re-Employment Program.** This program is made under the Temporary Workforce Coordinating Committee in coordination with the CROSS Act as a temporary relief to those individuals, both local and foreign workers who have been temporarily or permanently laid off. A total of 190 applications have been submitted for the month of July 2020, and 98 of the applicants have been placed to their temporary positions in various agencies.



UPCOMING NIGHT MARKET THEME: BY THE SEA

August 14, 2020

5:00pm -9:00pm

Japan-Palau Friendship Bridge Airai Side, Renrak Park

PVA SOCIAL MEDIA STATS

(Web presence and Social Media is an important part of marketing Palau, we included numbers so everyone can watch Palau's economy grow).



WWW.PRISTINEPARADISEPALAU.COM

Website	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Visitors	9,006	8,005	6,931	7,657	5,867	4,406	4,029					
# Unique Visitors	7,667	6,703	5,762	6,529	5,006	3,806	3,477					
Returning Users	916	899	779	759	599	480	452					
Page Views	24,401	19,869	17,171	20,360	14,495	11,192	9,259					



WWW.FACEBOOK.COM/PRISTINEPARADISEPALAU

Facebook	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Posts	12	10	7	10	5	5	13					
# Likes	1,233	750	1,665	3,175	431	1,021	3,416					
# Shares	119	64	174	409	39	23	255					
# Page Likes	19,913	24,938	27,585	29,381	29,958	30,792	31,398					
# Followers	20,268	25,310	27,999	29,805	30,393	31,383	31,866					



INSTAGRAM - @VISITPALAU

Instagram	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Total Posts		7	7	7	4	5	13					
# Likes		2,672	4,305	4,946	2,413	3,846	8,192					
# Followers		4,165	4,599	5,021	5,487	5,735	6,030					

PVA NIGHT MARKET

Night Market	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Date		14-Feb	13-Mar	10-Apr			17-Jul					
# Tourist/ Foreigners	n/a	604	181	n/a	n/a	n/a	787					
# Local	n/a	1,140	867	n/a	n/a	n/a	370					
Total:	n/a	1,744	1,048	n/a	n/a	n/a	1,157					
Receipts	\$ -	\$7,409.00	\$6,679.00	n/a	\$ -	\$ -	\$6,134.75					
Date		28-Feb	27-Mar	24-Apr			31-Jul					
# Tourist/ Foreigners	n/a	86	n/a	n/a	n/a	n/a	528					
# Local	n/a	417	n/a	n/a	n/a	n/a	479					
Total:	n/a	503	n/a	n/a	n/a	n/a	1,007					
Receipts	\$ -	\$3,184.00	\$ -	\$ -	\$ -	\$ -	\$3,613.00					