

JULY 2021

PLEASE NOTE DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN OCTOBER 2016, AND UNTIL FURTHER NOTICE, PVA WILL BE REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLELY ON NATIONALITY AND VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

VISITOR ARRIVALS COMPARING LAST YEAR WITH THIS YEAR AND PERCENTAGE CHANGE.

2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS
JAPAN	2,205	2,283	1,264					2			4	4	5,752
SOUTH KOREA	1,326	888	488										2,702
TAIWAN	1,348	834	326	5			1	14	10	4	15	6	2,513
CHINA	3,117	125	58							1			3,300
USA/CANADA	922	644	292			1	19	13	4	9	1	1	1,858
EUROPE	514	547	178					1		1			1,239
OTHERS	383	292	140		1	3			65	1	2	1	815
Total Visitor Arrivals	9,815	5,613	2,746	5	1	4	20	30	79	16	22	12	18,363
Y-on_Y change	33.4%	-42.6%	-69.7%	-99.9%	-100.0%	-99.9%	-99.7%						-67.1%

2021	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS
JAPAN			9		6		4						19
SOUTH KOREA													-
TAIWAN	17	2	8	205	97	6	1						336
CHINA	1												1
USA/CANADA	23	29	28	48	39	74	269						510
EUROPE			1				2						3
OTHERS	2	3	9	4	2	2	17						39
Total Visitor Arrivals	43	34	55	257	144	82	293						908
Y-on_Y change	-99.6%	-99.4%	-98.0%	5040.0%	14300.0%	1950.0%	1365.0%						-94.3%

INDICATED ACTION:

PVA will continue to monitor and recommend action plans for declined markets to recover visitor trends.

OVERALL

Visitor arrival statistics are all arrivals to the Republic, excluding residents, students, employment, flight crews and transits.

With the ongoing COVID-19 pandemic and travel restrictions, arrivals for July 2021 shows an increase in arrivals compare to same month last year. Arrivals since the beginning of this year include, business travelers, guest of the government, military personnel, and investors.

ALL YEARS:

Total arrivals by month and years. August 2007 – Present.

YEAR	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007						6,729	8,040	9,214	7,609	6,817	6,274	7,610	52,293	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	55.45%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,576	13,078	12,449	11,423	12,579	163,915	16.71%
2016	14,184	14,138	12,252	10,669	9,604	11,383	12,494	13,288	12,187	8,990	9,390	9,882	138,461	-15.53%
2017	11,655	10,026	8,906	9,883	9,018	10,114	12,291	13,154	8,794	9,622	9,378	9,762	122,603	-11.45%
2018	10,466	12,419	11,024	10,339	7,652	8,177	9,009	11,093	7,056	6,221	5,906	6,988	106,350	-13.26%
2019	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196	7,983	9,261	94,051	-11.56%
2020	9,815	5,613	2,746	5	1	4	20	30	79	15	21	11	18,360	-80.48%
2021	43	33	55	257	144	82	293						907	-95.06%

COMPARISON OF VISITOR ARRIVALS BY FISCAL YEAR. FY2019-FY2020

The total arrivals for FY2021 to date (October 2010-JULY 2021) is 954 showing a decrease of 97% representing 40,799 arrivals compared to FY2020 (October 2019- JUNE 2020) arrivals with 41,753.

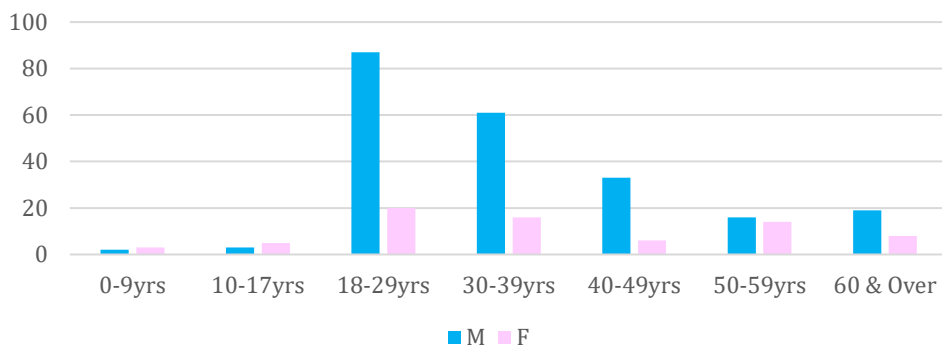
FY 2020	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	TOTALS
JAPAN	923	1,423	2,547	2,205	2,283	1,264	-	-	-	-	2	-	10,647
SOUTH KOREA	698	1,309	1,518	1,326	888	488	-	-	-	-	-	-	6,227
TAIWAN	1,303	1,335	1,103	1,348	834	326	5	-	-	1	14	10	6,279
CHINA	1,911	2,222	2,328	3,117	125	58	-	-	-	-	-	-	9,761
USA/CANADA	718	620	782	922	644	292	-	-	1	19	13	4	4,015
EUROPE	278	606	417	514	547	178	-	-	-	-	1	-	2,541
OTHERS	365	468	566	383	292	140	-	1	3	-	-	65	2,283
Total Visitor Arrivals	6,196	7,983	9,261	9,815	5,613	2,746	5	1	4	20	30	79	41,753
Y-on_Y change	-0.4%	35.2%	32.5%	33.4%	-42.6%	-69.7%	-99.9%	-100.0%	-99.9%	-99.7%	-99.6%	-98.8%	-44.6%

FY 2021	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	TOTALS
JAPAN	-	4	4	-	-	9	-	6	-	4	-	-	27
SOUTH KOREA	-	-	-	-	-	-	-	-	-	-	-	-	-
TAIWAN	4	15	6	17	2	8	205	97	6	1	-	-	361
CHINA	1	-	-	1	-	-	-	-	-	-	-	-	2
USA/CANADA	9	1	1	23	29	28	48	39	74	269	-	-	521
EUROPE	1	-	-	-	-	1	-	-	-	2	-	-	4
OTHERS	-	1	-	2	2	9	4	2	2	17	-	-	39
Total Visitor Arrivals	15	21	11	43	33	55	257	144	82	293	-	-	954
Y-on_Y change	-99.8%	-99.7%	-99.9%	-99.6%	-99.4%	-98.0%	5040.0%	14300.0%	1950.0%	1365.0%	-	-	-98.0%

COMPARISON OF VISITOR ARRIVALS BY GENDER AND AGE GROUP

AGE GROUP	JAN		FEB		MAR		APR		MAY		JUN		JUL		AUG		SEP		OCT		NOV		DEC		
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	
0-9yrs		1			1	1	2	2	3	2			2	3											
10-17yrs							1	1	1				3	5											
18-29yrs	6	3	12	2	6	1	14	27	24	17	9	6	87	20											
30-39yrs	17	5	9		12	5	39	31	16	23	23	10	61	16											
40-49yrs	4	2	4		15	4	46	29	18	12	7	3	33	6											
50-59yrs	3		3		2	1	19	24	9	7	9	2	16	14											
60 & Over	2		3		4	3	7	5	6	6	10	3	19	8											
Totals	32	11	31	2	40	15	128	119	77	67	58	24	221	72	0	0	0	0	0	0	0	0	0	0	0
Grand Total	43		33		55		247		144		82		293		0		0		0		0		0		

Total Arrivals By Age & Gender July 2021





Republic of
PALAU
VISITORS ARRIVAL STATISTICS

ARRIVALS BY COUNTRY GROUPS

	January	February	March	April	May	June	July	August	September	October	November	December
Asia	18	2	17	205	103	6	13					
Japan	-	-	9	-	6	-	4					
Korea, Republic of	-	-	-	-	-	-	-					
Taiwan, Republic of China	17	2	8	205	97	6	1					
China	1	-	-	-	-	-	-					
Hong Kong, Special Administrative Region of China	-	-	-	-	-	-	-					
Macao, Special Administrative Region of China	-	-	-	-	-	-	-					
Bangladesh	-	-	-	-	-	-	-					
Indonesia	-	-	-	-	-	-	-					
India	-	-	-	-	-	-	3					
Malaysia	-	-	-	-	-	-	-					
Philippines	-	-	-	-	-	-	4					
Singapore	-	-	-	-	-	-	1					
Thailand	-	-	-	-	-	-	-					
Asia-Other	-	-	-	-	-	-	-					
North America	23	29	28	48	39	74	269					
Canada	-	-	-	1	-	1	2					
United States of America	23	29	28	47	39	73	267					
North America-Other	-	-	-	-	-	-	-					
Caribbean				1			1					
Central America												
South America												
Argentina	-	-	-	-	-	-	-					
Brazil	-	-	-	-	-	-	-					
Chile	-	-	-	-	-	-	-					
Ecuador	-	-	-	-	-	-	-					
South America-Other	-	-	-	-	-	-	-					
Europe			1				2					
Austria	-	-	-	-	-	-	-					
Belgium	-	-	-	-	-	-	-					
Switzerland	-	-	-	-	-	-	-					
Czech Republic	-	-	-	-	-	-	-					
Germany	-	-	-	-	-	-	-					
Denmark	-	-	-	-	-	-	-					
Spain	-	-	-	-	-	-	-					
Finland	-	-	-	-	-	-	-					
France	-	-	-	-	-	-	-					
United Kingdom	-	-	1	-	-	-	2					
Greece	-	-	-	-	-	-	-					
Italy	-	-	-	-	-	-	-					
Norway	-	-	-	-	-	-	-					
Poland	-	-	-	-	-	-	-					
Portugal	-	-	-	-	-	-	-					
Russian Federation	-	-	-	-	-	-	-					
Sweden	-	-	-	-	-	-	-					
Europe-Other	-	-	-	-	-	-	-					
Middle East												
Africa	2			1								
Oceania		3	9	2	2	2	7					
Australia	-	-	6	-	-	-	-					
Fiji	-	2	-	-	-	-	-					
Micronesia, Federated States of	-	-	1	1	1	-	6					
Marshall Islands	-	-	-	-	-	2	-					
New Zealand	-	-	2	-	1	-	1					
Republic of the Marshall Islands	-	-	-	-	-	-	-					
Solomon Islands	-	-	-	-	-	-	-					
Tuvalu	-	-	-	-	-	-	-					
Oceania-Other	-	1	-	1	-	-	-					
Total	43	34	55	257	144	82	292					
	<i>Unidentified</i>	0	0	0	0	0	1					
		43	34	55	257	144	82					

ARRIVALS BY MODE OF TRANSPORTATION

Airline	Asiana Airlines	China Airlines	Korean Airlines	United Airlines	Japan Airlines	Caroline Air
Originated Airport	Korea (ICN)	Taiwan (TPE)	S.Korea (ICN)	Guam/Manila	Japan (NRT)	Kolonia YAP
Passengers	-		-	167	-	-

Airline	Lanmei Air	PAPA	Skymark	T'Way	Uzbekistan Airways	ANA
Originated Airport	China (HK/Macau)	China (HK/Macau)	Japan Tokyo	Japan Tokyo	Japan (HGO)	Japan Tokyo
Passengers	-	-	-	-		-

Airline	Private Planes	Other Airlines	Others	TOTALS
Originated Airport		Military Charter Etc.	Motor Vessels Sailing Yachts	
Passengers	14	112	-	293

ARRIVALS BY AIRLINE & KEY MARKET

Airline	CountryGrp	2021-01	2021-02	2021-03	2021-04	2021-05	2021-06	2021-07	2021-08	2021-09	2021-10	2021-11	2021-12
Others: Military	JAPAN												
Others: Military	SOUTH KOREA												
Others: Military	TAIWAN												
Others: Military	CHINA												
Others: Military	USA/CANADA	22	28		43	6	32	112					
Others: Military	EUROPE												
Others: Military	OTHERS	3	1		1								
United Airlines	JAPAN			9		4		4					
United Airlines	SOUTH KOREA												
United Airlines	TAIWAN							1					
United Airlines	CHINA												
United Airlines	USA/CANADA	1		16	2	24	42	146					
United Airlines	EUROPE							2					
United Airlines	OTHERS			1		2		14					
z_Private plane	USA/CANADA			12		9		11					
z_Private plane	EUROPE												
z_Private plane	OTHERS			7				3					

HAPPENINGS

Airline Operations: All scheduled and chartered airlines continue suspended operations until further notice. Asia Pacific Airlines (APA) maintains cargo and mail once a week.

USA Military Army Arrived in Palau to participate in military exercises in Angaur and Peleliu.

United Airlines Arrival was chartered carrying passengers as returning citizens, essential workers, and tourists adhering to Covid-19 protocols.

July 3, 2021: PVA's first Night Market of the month themed as "UNITED WE STAND" in honor of the United States of America's 245th Independence Day.

July 4, 2021: Happy 245th Independence Day, United States of America! Palau 🇫🇵 and the United States 🇺🇸 have enjoyed an enduring friendship over the last 75 years – a relationship founded on shared belief and commitment to the principles of democracy and respect for human rights. The US has been an indispensable partner in Palau's economic and social development.

July 8, 2021: PVA's first Day Market of the year 2021, celebrating Palau's Constitution Day with local vendors and live band entertainment

July 9, 2021: The Republic of Palau celebrates its 41st Constitution Day on July 9th. Constitution Day dedicates time for citizens to reflect upon the history, implementation, and potential areas of improvement of this living document that reigns as the "Supreme Law of the Land."

July 12, 2021: The Pandemic Safety Certification program "SAFE FOR YOU" continued its 2nd round of workshops on July 12-16, 2021, at the Civic Center in Koror. The SAFE FOR YOU workshop aims at certifying businesses such as accommodation providers, food service establishments, and retail/wholesale vendors, tour operators, boat owners, state government offices, spas, beauty salons, and massage-therapeutic establishments to comply with preventive measures and adhere to Covid-19 protocols.

July 17, 2021: Semum Cook-off held at the 2nd 680 Night Market of the month to celebrate the end of the harvest for Semum Season

July 19, 2021: PVA's Belau Kids Summer Program launched. A 5-day event (July 19-23) to promote and teach young Palauan children between Age of 9 to 15 the traditional ways of life with storytelling, preparing authentic Palauan food, and learn traditional dance.

July 31, 2021: The last night market of the Month of July featuring "DREW BINSKY", a famous YouTuber, Content Creator, and Travel Blogger with over 6 million followers.

July 2021: Pandemic Re-Employment Program continues with 374 participants placed in National Government, State Governments, Non-Government Organizations, Private Businesses, and Non-Profit Organizations.



Republic of PALAU

VISITORS ARRIVAL STATISTICS

PVA SOCIAL MEDIA STATS

(Web presence and social media is an important part of marketing Palau, we included numbers so everyone can watch Palau's economy grow).



WWW.PRISTINEPARADISEPALAU.COM

Website	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Visitors	4,038	7,393	3,725	2,728	2,272	1,985	3,937					
# Unique Visitors	3,613	3,472	3,268	2,347	1,932	1,718	3,361					
Returning Users	363	1509	357	271	259	228	456					
Page Views	7,878	19,869	10,245	8,362	5,518	4,654	9,264					



WWW.FACEBOOK.COM/PRISTINEPARADISEPALAU

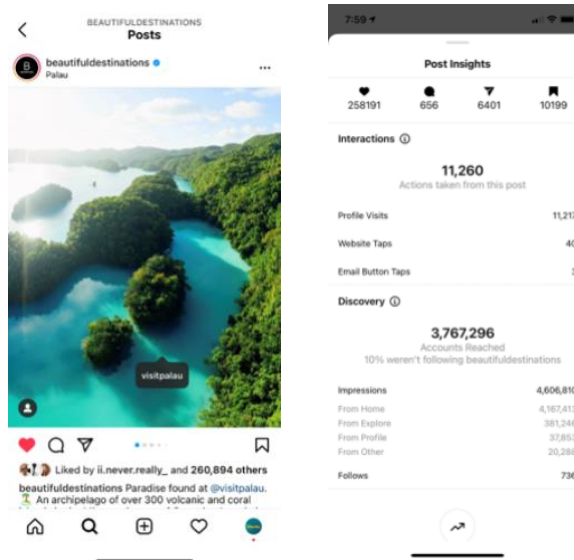
Facebook	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Posts	8	6	10	11	2	2	8					
# Likes	1,085	310	854	945	75	213	614					
# Shares	26	14	63	66	7	22	81					
# Page Likes	33,616	33,533	33,516	33,467	33,377	33,329	33,316					
# Followers	34,153	34,068	34,061	34,023	33,377	333,888	34,131					



INSTAGRAM - @VISITPALAU

Instagram	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Total Posts	7	7	8	10	2	3	7					
# Likes	3,455	3,048	4,969	5,847	601	1,343	3,610					
# Followers	6,012	6,595	7,089	7,532	7,879	8,115	9,916					

HIGHLIGHTS: Beautiful Destinations posted about Palau on July 9, 2021, via Instagram, which resulted in an increase in our following by nearly 2,000 followers.



PVA NIGHT MARKETS STATS

Night Market	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	Date	14-Feb	13-Mar	10-Apr	8-May	5-Jun	3-Jul	14-Aug	11-Sep	9-Oct	6-Nov	4-Dec
#Vendors		30	19	20	19	14	17					
# Tourist		1,208	556	544	712	395	630					
# Local		954	410	439	830	334	540					
Total:		2,162	966	983	1,542	729	1,180	-	-	-	-	-
Receipts		\$7,054.74	\$3,370.50	\$2,767.50	\$4,567.00	\$3,508.00	\$5,770.00					
SCHEDULED NIGHT MARKETS	Date	28-Feb	27-Mar	24-Apr	22-May	19-Jun	17-Jul	28-Aug	25-Sep	23-Oct	20-Nov	18-Dec
#Vendors		27	19	19	21	17	21					
# Tourist		683	520	712	627	644	789					
# Local		469	345	370	370	440	440					
Total:		1,152	865	1,082	997	1,084	1,229	-	-	-	-	-
Receipts		\$4,525.75	\$3,794.00	\$3,871.00	\$4,869.00	\$3,667.00	\$7,394.90					
SPECIAL NIGHT MARKETS	Date						31-Jul					
#Vendors							16					
# Tourist							815					
# Local							710					
Total:							1,525					
Receipts							\$7,309.70					

